St Clare’s Catholic Primary School Essex

Concept Wood PUR

Decor: Marseille 752
Flooring Contractor: Henry Ashe

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Pupils at St Clare’s Catholic Primary School are enjoying a smart and bright new look in the entrance corridors and craft areas of their school classrooms, which have been restored with the warm colour and decorative grain detail of Marseille 752 flooring from the Itec Concept Wood PUR luxury vinyl sheet flooring range.

The original floor had become difficult to clean and maintain, so St Clares sought the advice of local flooring contractors Henry Ashe. Rob Eels, MD of Henry Ashe recommended the decorative Concept Wood PUR collection from Itec on the basis of two key advantages resulting in an attractive finish that can help to extend the life of flooring: four metre width rolls and the unique new Invisiwelding method.

“Vinyl flooring joints are highly susceptible areas to split open and wear, especially in schools which often use rotary and other mechanical types of cleaning machinery, so reducing the amount of joints can prevent problems and help extend the life of the floor,” explains Rob, of Henry Ashe Flooring. “The four-metre widths available from Itec are extremely beneficial over both large and smaller areas and especially useful in corridors, where skirting to skirting flooring is made possible without side-on joins. Furthermore, using the Invisiweld cold welding method for seams produces a strong yet discreet joint, perfect with the grain of wood look flooring. The visual effect achieved with Invisiweld is of a seamless floor, which is very subtle and far more pleasing to the eye.”

Ticking all the boxes for functional flooring with excellent form, the school staff were very happy with the appearance of Marseille 752, which brings the stylish looks of wood flooring along with the high performance and tough durability of luxury vinyl sheet flooring. Rated very heavy commercial usage and featuring PUR Hyperguard coating, the Concept Wood PUR collection is well suited for use in a school setting where spillages are common as it can be cleaned quickly and easily. Importantly for energetic young children, the flooring also features R10 slip restraint to reduce the risk of slips and falls and is environmentally conscious choice as it is 100% recyclable at the end of its useful life.

Stuart Atkins, site manager for St Clare’s comments, “The flooring blended in well with the existing colour scheme, and the overall finished effect is very smart and has been noted by parents and staff. The new flooring is now extremely easy to maintain and care for and so overall has been a successful installation.”

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